

IMAGINE LAS VEGAS

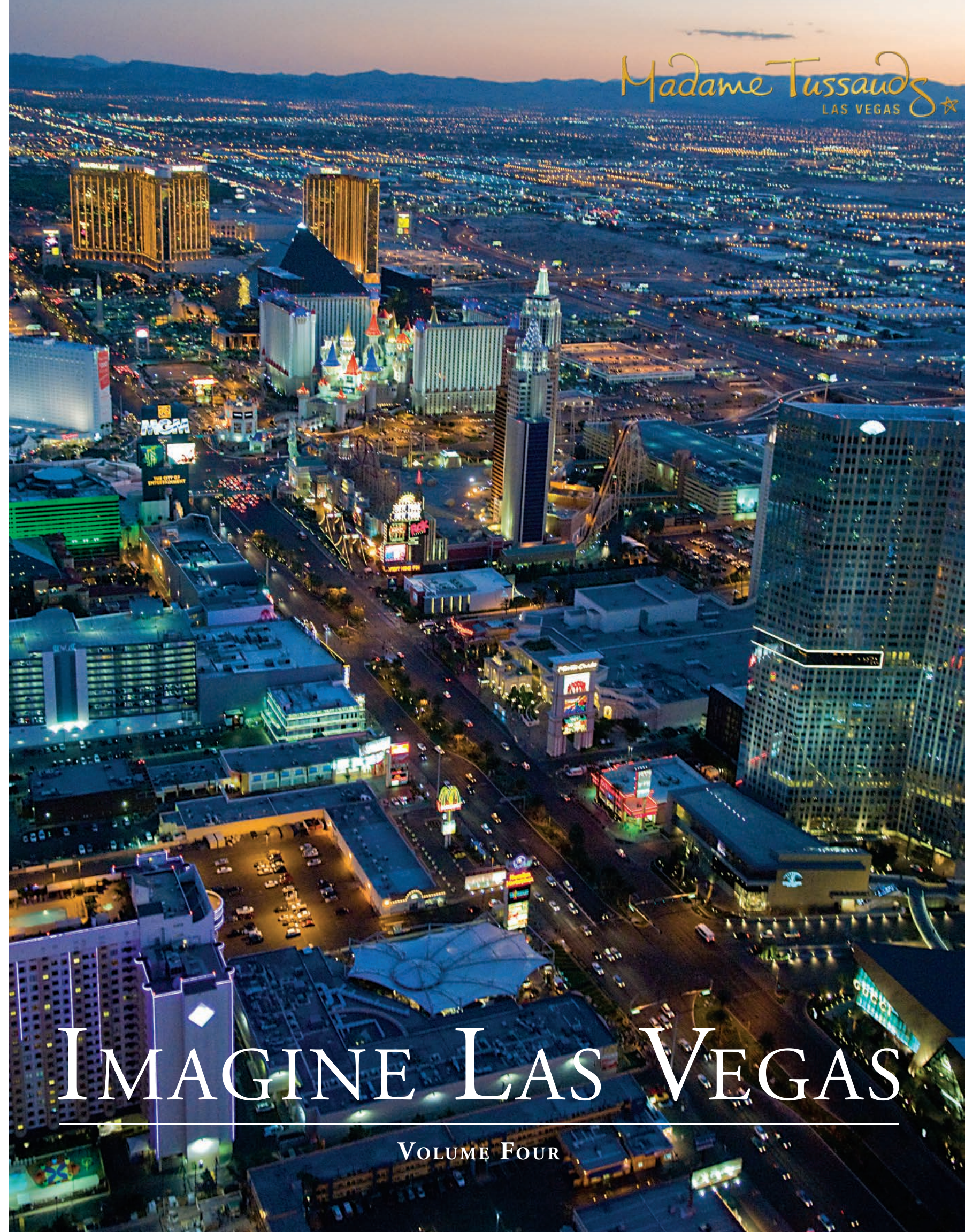
As a vibrant and world-renowned tourist destination, Las Vegas attracts almost 40 million visitors a year. The city's high quality of life continues to draw families, retirees and professionals to the city and the surrounding county, which is home to more than 2 million residents. Its special features include the following:

- Perennially a hotbed for entrepreneurship in the hotel, restaurant and casino and gaming industries along the Las Vegas Strip, the city is also a prime destination for business professional of all kinds, drawing more than 22,000 conventions to the city each year.
- Las Vegas has been one of the fastest growing U.S. cities for the past decade. This is due, in part, to new residential high-rise developments and more than 40 master-planned communities that provide attractive amenities and a superior quality of life.
- Beyond the glitzy, glamorous Strip, Las Vegas is a city full of top-notch education institutions from private preschools to world-class accredited universities as well as museums and the best hospital systems and medical facilities in the region.
- A stunning urban oasis in the Mojave Desert, Las Vegas also offers endless outdoor adventure opportunities and boundless natural panoramic views with nearby Red Rock Canyon, Valley of Fire, Lake Mead and Hoover Dam and the Grand Canyon.
- A well-known premier destination for high-profile sporting events like professional bull riding, boxing, mixed martial arts and racing, Las Vegas and its surrounding area also is home to more than 100 golf courses and several minor league sports teams.
- Las Vegas has some of the most spectacular shopping in the world with dozens of high-end malls and outlets on and off the Strip as well as downtown. Notable destinations include the Fashion Show Mall and the Forum Shops at Caesars Palace.
- A truly global vacation destination, Las Vegas is home to 19 of the world's 25 largest hotels. It is known worldwide for its spectacular hotel-resort-casino megaplexes that offer indulgent amenities, A-list service and activities for visitors of all ages.
- From vast buffets to elegant five-star restaurants and everything in between, Las Vegas is a food lover's paradise. Constantly raising the culinary bar, the city plays host to some of the biggest names in food that continually serve up new and innovative cuisine.
- As the Entertainment Capital of the World, Las Vegas is a magnet for superstar headliners in residence as well as Broadway-quality theater and fabulous shows in addition to its endless selection of high-class casinos, bars and nightclubs for dancing the night away.



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VOLUME FOUR



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The 4.2-mile stretch of the world-renowned Las Vegas Strip attracts almost 40 million visitors from all over the world each year for entertainment and business. The dramatic landscape of architecturally intriguing hotels and residential high-rises lays the foundation for new and exciting entertainment destinations making their debut every year.



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